

2020 Affiliate Member Benefits

- ✓ **YOUR business listing**, website link and direct email contact information on our *Affiliates Page* at SouthernAdirondackREALTORS.org. *BRAND NEW DYNAMIC, and feature-filled PUBLIC FACING Website! Customize and enhance it further with logos, photos, testimonials, all about your company and more--AT NO ADDITIONAL \$\$*
- ✓ **REALTOR & Affiliate MEMBER PORTAL**- which features quick and easy access to our *Affiliate List* by category and other search fields.
- ✓ **Member Exclusive Advertising** options in the Southern Adirondack Home Guide (A Glebus Publication).
- ✓ **SPONSOR Opportunities** for Association special events throughout the year giving you direct access to promote your company's products and services to all of our REALTOR members.
- ✓ **NETWORK with NEW REALTORS** looking to build their rolodex of referrals at our New Realtor Meet-N-Greets. **ATTEND educational seminars** with national speakers hosted several times per year.
- ✓ **Affiliates Resource Link** provided to our REALTOR members on our website, MLS Dashboard and in Association office.
- ✓ **ANNUAL REALTOR TRADE SHOW & Affiliate Spotlight** marketing opportunities to meet 100's of REALTORS.
- ✓ **PARTICIPATE in Affiliate only advertising** programs to reach our over 550 members.
- ✓ **TOP OF MIND presence** in our Association office with displaying your business card and company brochure.

YES! I want to become a 2020 AFFILIATE MEMBER of the SOUTHERN ADIRONDACK REALTORS®, Inc.

Main Contact Name: _____ EMAIL: _____

You may elect to have up to 3 contacts listed on our website and email database. Additional contacts are \$50.00 each (not prorated) and billed annually. Please note no Contacts may be active Real Estate Licensees and/or be a REALTOR member in any other RE Association.

Add'l. Contact: _____ EMAIL: _____

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Company Name: _____

Address: _____ City/Town: _____ State _____ Zip _____

Business Phone: _____ Fax #: _____

Company Website/URL: _____

About your company: What type of business are you in? _____ How long have you been in business? _____

Have you ever been or are you currently a member of another real estate board or association? () Yes () No If yes please list: _____

Would you like to become involved in the Affiliates Committee whose focus is to develop programs and events that always look to increase the value of membership? () Yes () Not at this time

2020 ANNUAL MEMBERSHIP: \$170.00 PLEASE INCLUDE A CHECK PAYABLE TO: SOUTHERN ADIRONDACK REALTORS, INC. OR CONTACT OUR OFFICE (518) 798-3425 WITH A CREDIT CARD FOR PAYMENT. PLEASE RETURN COMPLETED FORM TO ADDRESS ABOVE.**

SIGNED: _____ TITLE: _____

PRINT NAME: _____ DATE _____

I was referred by: _____ Company _____

****Joining after June 30 ? Dues amount = please calculate amount due as follows: \$85 (prorated for 2020) +\$170 (2020)= \$255.00 due at time of member activation.**