

# ETHICS AND LEGALITIES OF SOCIAL MEDIA / ADVERTISING

4 hours provided by

The Pueblo Association of REALTORS®

**\$45.00 Members/\$75.00 Non Member**

**Sponsored by: Capstone Title**

This class will explore common mistakes made by real estate brokers that are often not realized cause violations of advertising laws / rules in the state, as well as reviewing the NAR Code of Ethics to prevent violations when advertng and using social media. This class will look into current issues often found on signage, ads, social media posts and marketing, online reviews, as well as common issues regarding team promotion, fair housing, and Article 1, 3,10, 11, 12 (and 2), 15 and 16 of the NAR Code of Ethics. Students will also learn how to avoid intellectual property claims, RESPA violations and the danger of “re-posting” or sharing on social media sites. The class will see examples of violations and work through case studies of how these could have been avoided.

9am – 1pm  
Instructor: John Gillam  
02/27/2020  
Location  
2220 Kachina Dr.  
Pueblo, Colorado 81008  
PHONE # 719-545-3666

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## TO GUARANTEE YOUR SEAT RSVP–

**Send your form to [tesspick@parmls.org](mailto:tesspick@parmls.org) or [mindy@parmls.org](mailto:mindy@parmls.org) or sign up on Navica: Go to your home screen; under “my calendar click on register for association events; Click on the class you want; Click register at the bottom of the screen; Follow the directions on the next page then click register and pay**

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### P A P E R R E G I S T R A T I O N

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Do you have any disabilities, which require special accommodations, including the provision of auxiliary aids and services? If so, please indicate:

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Payment by:  
Check

\_\_\_\_\_ Check Number

Credit Card

Card Number: \_\_\_\_\_ Exp date: \_\_\_\_\_ CVV # \_\_\_\_\_

Type of Credit Card \_\_\_\_\_ Discover \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Name on Card: \_\_\_\_\_

Address of Card \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**Refunds: If the course is cancelled, or the student withdraws at least 5 days prior to the course, a full refund will be issued. If the student fails to appear for class or fails to cancel, no refund will be issued and the student will be billed for the class.**