

ADVERTISING OPPORTUNITIES

2023



Permian Basin Board of REALTORS

PBBOR

OUR MISSION



Mission Statement:

The Permian Basin Board of REALTORS® exists to serve its members and to defend the preservation of private property rights for all.

The organization is committed to promoting real estate professionalism by providing a supportive environment which empowers members to practice successfully while mandating ethical behavior among its members.

ADVERTISING OPPORTUNITIES



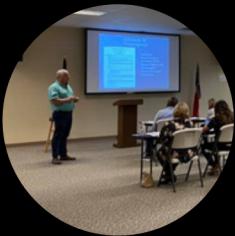
abelk@pbbor.org



3114 Sunburst Dr
Midland, TX 79707



OUR EVENTS



NEW MEMBER ORIENTATION

EVERY QUARTER

NAR requirement for new members. A great opportunity to have a one-on-one. Lenders, Title, MLS, Supra, TREPAC, Code of Ethics are introduced to new agents.



EDUCATION

PROFESSIONAL DEVELOPMENT

Provide Continuing Education (CE) opportunities for the seasoned and new members alike. Education geared towards becoming an expert in the Real Estate Industry and experience business growth.



LUNCHEONS

PROFESSIONAL MARKETING

Great time to meet other people in the industry. Local topics, industry topics,

PBBOR STATS

MEMBERSHIP

1,693 - All Active Realtors Members
796 - Primary Realtors
149 - Secondary Members

SOCIAL MEDIA

11.6K Followers - Facebook
668 Followers - Instagram

3114 Sunburst Dr, Midland, TX 79707

abelk@pbbor.org
(432) 689-0086

Diamond

- Shared signign at all PBBOR functions
- Logo ad on the PBBOR website
- Click-through advertising on monthly newsletter
- Reserved Table at Installation (8) Admission for four (4) to one (1) luncheon per quarter
- 5 minute spotlight at one (1) luncheon per year
- Name on advertising for all PBBOR functions and meeting notices
- Participation at New Member Orientation

\$5,000

Platinum

- Shared sign at all PBBOR events
- Logo ad on the PBBOR website & newsletter
- Admission for four (4) to Installation
- Admission for four (4) to two (2) luncheons per year

\$4,000

More information, visit us at: www.pbbor.org

BECOME A SPONSOR TODAY!!

Gold

- Shared sign at all PBBOR events
- Logo ad on the PBBOR website & newsletter
- Admission for two (2) to Installations
- Admissions for four (4) to one (1) luncheon per year

\$3,000

Silver

- Shared sign at all PBBOR events
- Shared ad on the PBBOR website/ newsletter
- Admission for two (2) to Installations
- Admission for two (2) to one (1) member luncheon per year

\$2,500

More information, visit us at: www.pbbor.org

BECOME A SPONSOR TODAY!!

Bronze

- Shared sign at all PBBOR events
- Admission for two (2) to one (1) member luncheon per year

\$1,000

Contributing Sponsor

- Shared sign at PBBOR events
- Can be greeters at one luncheon per year

\$500

More information, visit us at: www.pbbor.org

BECOME A SPONSOR TODAY!!

SPONSOR / ADVERTISER FORM

*We appreciate each and every
one of our sponsors!*

☐

DIAMOND SPONSOR
\$5,000

☐

PLATINUM SPONSOR
\$4,000

☐

GOLD SPONSOR
\$3,000

☐

SILVER SPONSOR
\$2,500

☐

BRONZE SPONSOR
\$1,000

☐

CONTRIBUTING SPONSOR
\$500

Please fill out the information below & send to rhonda@pbbor.org or abelk@pbbor.org

Company Name:

Company Phone Number:

Contact Phone Number:

Company Address:

Contact Name:

Contact Email:

☐

Check

☐

Cash

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Please invoice me on Navica



TREPAC

What is TREPAC?

The mission of TREPAC-Texas REALTORS® Political Action Committee is to raise and disburse funds to promote home ownership, protect real property rights, and increase political awareness.

No one protects the real estate industry and your bottom line like we do. TREPAC backs local, state, and national candidates and elected officials who have a proven track record of protecting private-property rights, preserving the dream of homeownership, and supporting the vitality of the real estate industry.



PBBOR TREPAC Events

Golf Tournament

April 27, 2023

Bowling Tournament

August 22, 2023

TREPAC events are separate from major advertiser sponsorship