



## NEW AFFILIATE MEMBERSHIP INFORMATION & APPLICATION

Affiliate members are businesses like yours that provide important products and/or services to our REALTOR® members and the community. Your membership with Mountain Lakes Board of REALTORS® (MLBOR) provides you with the unique opportunity to network, exchange ideas and form business alliances with our REALTOR® members. In turn, our members will have the opportunity to meet YOU, an industry professional who provides services and products related to the real estate transaction, REALTOR® members and their clients.

Our affiliate membership is designed as an opportunity for you to develop new contacts, increase exposure and gain visibility. MLBOR provides many opportunities to help you market yourself and your business:

Attend 7+ membership luncheons (usually on a 2<sup>nd</sup> Thursday of the month). Luncheon schedule is posted on our website and you will be notified by email of upcoming luncheons. A single company membership includes an invitation for up to 2 representatives from your firm to attend each luncheon at no charge, (additional guests are charged \$11 each)

Display your company information, logo and website link on our website

Display business cards or other materials at the MLBOR office and participating REALTOR® member offices

The annual ***Realtor Awards & Affiliate Appreciation Event*** is on the second Thursday in February. Tables & hole punches will be provided for you to set up your display, bring business information, door prize, handouts, etc. Since we combine this with our Realtor Awards we are guaranteed a higher than usual attendance of our Realtor members. In order to qualify for the door prize drawings, members must visit each table and get a punch on their business card before placing it in the ticket drawing drum.

Some additional promotional opportunities throughout the year include but are not limited to: sponsoring by providing refreshments or door prizes for luncheons, meetings, New Member Orientation or educational events with the opportunity to introduce yourself and your business (Call the office 837-5297 to sign up)

Furthermore, your financial support allows MLBOR to provide educational seminars, networking events, membership meetings, community service opportunities and much more in cooperation with our REALTOR® members. This mutual partnership is a demonstration of your support and valuable contribution that we all make to our economy, community and quality of life.

Our Affiliates usually fall into one of three areas of expertise:

FINANCE = Banks, Mortgage companies, credit unions, etc.

INSURANCE

PRODUCTS & SERVICES = Any business that provides products and/or services to home owners or the REALTOR® community, such as Realtor education, furnishings, building construction/repair, home goods, inspection or cleaning services, lawn & garden supply, other support products and services, etc.



93 Tennessee Street Murphy, NC 28906 828-837-5297

E-mail: Staff@MtnLakesBOR.com

Website: MountainLakesBoardofREALTORS.com

**AFFILIATE MEMBERSHIP APPLICATION**

**DATE:** \_\_\_\_\_

**Annual fee \$200 (billed annually) For up to 2 people to attend luncheons \$** \_\_\_\_\_

*(\$11 /pp) for additional company attendees* (IF 2 people from your office attend all 7 luncheons, that alone is a \$154 Value)

Pro-rated for NEW members only @ \$17/mo. after January)

*If you were a member at any point last year, you are not eligible for pro-rated fees*

Jan. \$200	Feb.\$187	Mar.\$170	Apr.\$153	May\$136	Jun\$119
Jul\$102	Aug\$85	Sep\$68	Oct\$51	Nov\$34	Dec\$17

**TOTAL enclosed \$** \_\_\_\_\_

W-9 provided upon request

Payable to MLBOR

Company name: \_\_\_\_\_

*Who needs to be notified for luncheons?*

Name & Email \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_ / \_\_\_\_\_

Type of Business:     Finance/Mortgage             Insurance             Products or Services

Address: \_\_\_\_\_

City/St/Zipcode \_\_\_\_\_

Office phone/s \_\_\_\_\_

Company web-address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please attach a **description or promotional write up** about your company that we might share with our members.

**Company logo** will need to be e-mailed to [Staff@MtnLakesBOR.com](mailto:Staff@MtnLakesBOR.com)

Please make sure the logo is in a gif, jpg, or pdf format

-----For Office Use Only-----

Navica    QB    Email    Website    Membership email announcement    Payment ck # \_\_\_\_\_ \$