



## NEW AFFILIATE MEMBERSHIP

### INFORMATION

Affiliate members are businesses like yours that provide important products and/or services to our REALTOR® members and the community. Your membership with Mountain Lakes Board of REALTORS® (MLBOR) provides you with the unique opportunity to network, exchange ideas and form business alliances with our REALTOR® members. In turn, our members will have the opportunity to meet YOU, an industry professional who provides services and products related to the real estate transaction, REALTOR® members and their clients.

Our affiliate membership is designed as an opportunity for you to develop new contacts, increase exposure and gain visibility. MLBOR provides many opportunities to help you market yourself and your business:

- Attend membership luncheons (usually on a 3rd Thursday of the month). You will be notified by email of upcoming luncheons. A single company membership includes an invitation for up to 2 representatives from your firm to attend each luncheon at no charge, (additional guests are charged \$18 each)
- Display your company information, logo, and website link on our website
- Display business cards or other materials at the MLBOR office and participating REALTOR® member offices
- The annual *Realtor Awards & Affiliate Appreciation Event* in February. Tables & hole punches will be provided for you to set up your display, bring business information, door prize, handouts, etc. Since we combine this with our Realtor Awards, we are guaranteed a higher than usual attendance of our Realtor® members. To qualify for the door prize drawings, members must visit each table and get a punch on their business card.
- Some additional promotional opportunities throughout the year include but are not limited to: sponsoring by providing refreshments or door prizes for luncheons and meetings with the opportunity to introduce yourself and your business (Call the office 828-837-5297 to sign up)

Furthermore, your financial support allows MLBOR to provide networking events, membership meetings, community service opportunities and much more in cooperation with our REALTOR® members. This mutual partnership is a demonstration of your support and valuable contribution that we all make to our economy, community, and quality of life.

Our Affiliates usually fall into one of three areas of expertise:

- **FINANCE** - Banks, Mortgage companies, credit unions, etc.
- **INSURANCE**
- **PRODUCTS & SERVICES** - Any business that provides products and/or services to homeowners or the REALTOR® community, such as Realtor education, furnishings, building construction/repair, home goods, inspection or cleaning services, lawn & garden supply, other support products and services, etc.