

2021 MCRAR

Affiliate Program

The Affiliate membership program for Mid Carolina Regional Association of REALTORS® provides a platform to connect and build valuable working relationships with the 600 + members of the association.



Applying for Affiliate Membership

Membership Cost:

There is Flat rate of \$250.00 per affiliate member annually. This rate is prorated by half after September 1.

The flat rate program allows for the affiliate members to pick and chose those events and sponsorship opportunities that appeal to them and fit their budget

The program runs from:

March 1, 2021 thru February 28, 2022.

Must be an Affiliate Member to sponsor activities at MCRAR

Mid Carolina Regional Association of REALTORS®

140 Turner St.

Southern Pines, NC 28387 Phone:

910-692-8988

Fax: 910-684-5172

E-mail: membership@mcrar.com



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Affiliate Membership Program



Benefits of Affiliate Membership include:

- A.Ability to sponsor the listed opportunities.
- B.Updated roster with member emails.
- C.Preferred use of the Affiliate's services by the association.
- D.Use of large conference room for Lunch and Learns or other training events for the MCRAR members. \$50.00 Administrative Fee
- E.Ability to teach or host a Thinking Thursday (subject to scheduling).
- F.Recognition of those in attendance at all luncheons.
- G.Each individual affiliate member receives 1 ticket to quarterly luncheons.
- H.Each individual affiliate member receives 1 ticket to the installation luncheon.
- I.Inclusion on the MCRAR website.
- J.Affiliate space in main office with a location for business cards to be displayed.
- K.Affiliate Directory in affiliate space with members listed by business.
- L.List of affiliates in new membership orientation books.

Sponsorship Opportunities

- A.New Member Orientation- \$350.00 (6) opportunities per year.
This covers the cost of the lunch for the New Member Orientation and allows the sponsor 5 minutes prior to the lunch break to address the group.
- B.Quarterly Luncheons- (3) opportunities per year
 - 1)Table \$250.00 (maximum of 4 tables at any one luncheon. first come first served.) sponsor is allotted 1 additional guest to attend .
 - 2)Table and lunch sponsorship \$3000.00. Tents cards on each table to acknowledge sponsor. Allows for one table set up and recognition at the luncheon with 3-5 minutes to address the group lunch sponsor will be listed on advance notices of the luncheon.. Only one per luncheon allowed .
 - 3) AV Equipment Sponsor (at venues that have an extra AV charge). Price is per event and pricing may vary per event. Verify price prior to event.

- C.Installation Luncheon:
One sponsor in each category accepted
 - Dessert Sponsor- \$1000.00
 - Awards Sponsor- \$1100.00
 - AV Equipment- \$2000.00To be acknowledged in the program and opening remarks.

- D.Continuing Education
 - 1. AV equipment cost \$ priced per event
 - 2. Lunch Break \$3000.00
 - 3. Afternoon Break \$1000.00
 - 4.Beverages (coffee, tea) \$1000.00Signage recognition on tables for food items and verbal acknowledgement at the start of the class. There are 4 classes, the class sponsored will give the sponsor 5 minutes at the beginning of the class or end of the class. Maximum 2 speakers each class, beginning or end of class.



Our Membership luncheons have an average attendance of 200 Members.