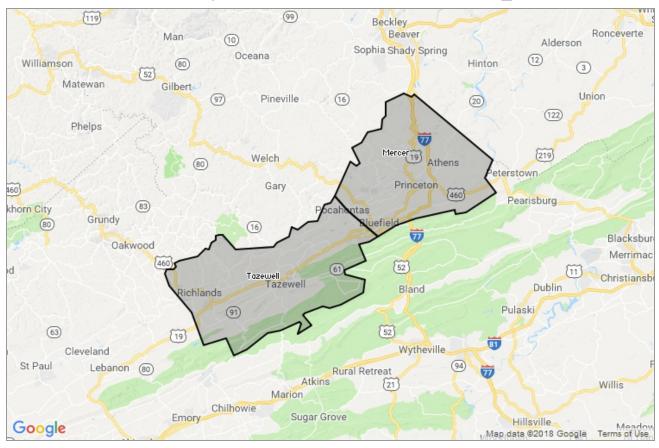


MARKET DATA REPORT

# Monthly Market Data Report



# **Report Characteristics**

**Report Name:** 

Monthly Market Data Report

Report Date Range:

8/2017 - 8/2018

Filters Used:

Location

Avg/Med: Avg Only

Include Metrics By: County

Run Date: 09/07/2018

Scheduled: Yes

Presented by

# Mercer-Tazwell County Board of REALTORS®

(304) 487-3443

Other: http://www.mtcbrmls.com/

1460 Main St

Box 3

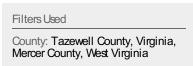
Princeton, WV 24740

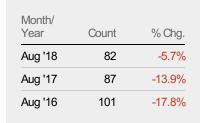


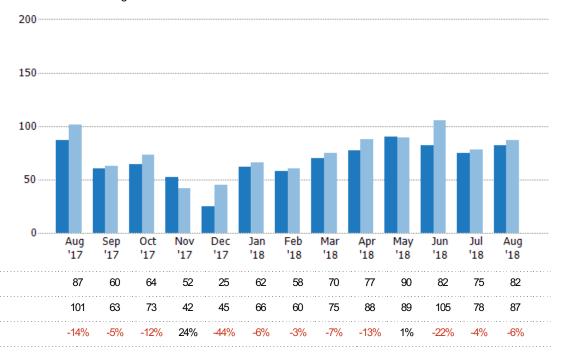


#### **New Listings**

The number of new single-family, condominium and townhome listings that were added each month.







#### **New Listing Volume**

Percent Change from Prior Year

Current Year

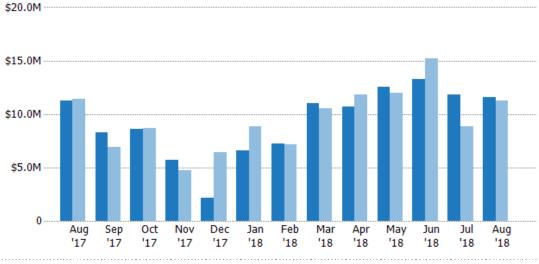
Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Filters Used

County: Tazewell County, Virginia,
Mercer County, West Virginia

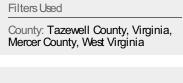
| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Aug '18        | \$11.6M | 3%     |
| Aug '17        | \$11.3M | -1.4%  |
| Aug '16        | \$11.4M | -3.3%  |



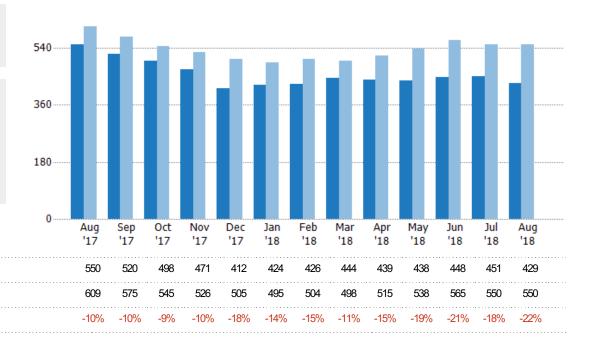


# **Active Listings**

The number of active single-family, condominium and townhome listings at the end of each month.



| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Aug '18        | 429   | -22%   |
| Aug '17        | 550   | -9.7%  |
| Aug '16        | 609   | -5.9%  |



## **Active Listing Volume**

Percent Change from Prior Year

Current Year

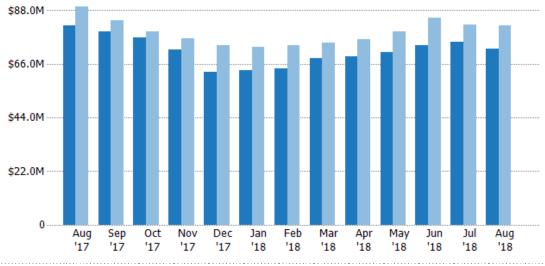
Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used

County: Tazewell County, Virginia,
Mercer County, West Virginia

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Aug '18        | \$72.2M | -11.8% |
| Aug '17        | \$81.8M | -8.7%  |
| Aug '16        | \$89.6M | -12.2% |



Current Year \$81.8M \$79.3M \$76.9M \$72M \$62.9M \$63.6M \$64.1M \$68.4M \$69M \$70.9M \$73.8M \$75M \$72.2M

Prior Year \$89.6M \$84M \$79.4M \$76.4M \$73.8M \$73.1M \$73.8M \$74.9M \$76.2M \$79.3M \$85M \$82.2M \$81.8M

Percent Change from Prior Year -9% -6% -3% -6% -15% -13% -9% -9% -11% -13% -9% -12%





### **Average Listing Price**

The average listing price of active single-family, condominium and townhome listings at the end of each month.

| Filters Used   |                                |        | \$200K   |     |     |
|----------------|--------------------------------|--------|----------|-----|-----|
|                | ewell County<br>nty, West Virg |        | \$150K   |     |     |
| Month/<br>Year | Price                          | % Chg. | \$100K   |     |     |
| Aug '18        | \$168K                         | 13.1%  |          |     |     |
| Aug '17        | \$149K                         | 1.1%   | \$50K    |     |     |
| Aug '16        | \$147K                         | -6.7%  |          |     |     |
|                |                                |        | 0<br>Aug | Sep | Oct |
|                |                                |        | '17      | '17 | '17 |

| \$15    | 0K                        |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
|---------|---------------------------|------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|------------|
|         |                           |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| \$10    | 0K                        |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
|         |                           |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| ψE      | -014                      |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| 46.7    | MIK                       |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| \$2     | OUK                       |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| \$2     |                           |            |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |            |
| \$0     | 0                         | Sep<br>'17 |                      |                      |                      |                      |                      |                      |                      |                      |                      | Jul                  |            |
| \$0     | 0<br>Aug<br>'17           |            | 0ct<br>'17           | Nov<br>'17           | Dec<br>'17           | Jan<br>'18           | Feb<br>'18           | Mar<br>'18           | Apr<br>'18           | May<br>'18           | Jun<br>'18           | Jul<br>'18           | Aug<br>'18 |
| \$0<br> | 0<br>Aug<br>'17<br>\$149K | Sep<br>'17 | Oct<br>'17<br>\$154K | Nov<br>'17<br>\$153K | Dec<br>'17<br>\$153K | Jan<br>'18<br>\$150K | Feb<br>'18<br>\$150K | Mar<br>'18<br>\$154K | Apr<br>'18<br>\$157K | May<br>'18<br>\$162K | Jun<br>'18<br>\$165K | Jul<br>'18<br>\$166K | Aug<br>'18 |

## Average Listing Price per Sq Ft

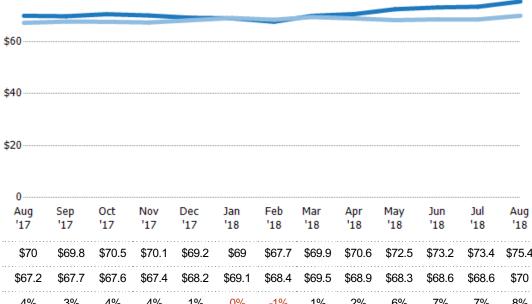
Percent Change from Prior Year

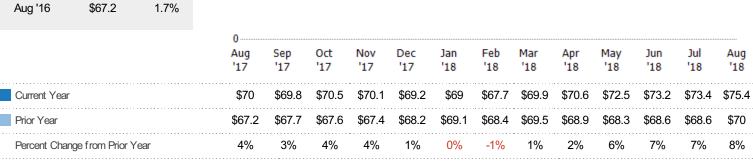
Current Year Prior Year

Filters Used

The average of listing prices divided by the living area of homes on market at the end of each month.

| County: Tazewell County, Virginia,<br>Mercer County, West Virginia |             |        |  |  |  |  |
|--|-------------|--------|--|--|--|--|
|  |             |        |  |  |  |  |
| Month/<br>Year   | Price/sq ft | % Chg. |  |  |  |  |
| Aug '18  | \$75.4      | 7.8%   |  |  |  |  |
| Aug '17  | \$70        | 4%     |  |  |  |  |



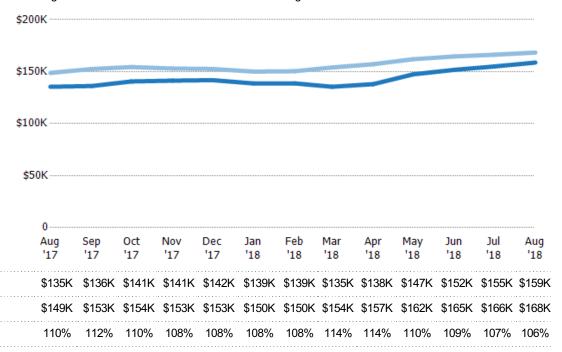




#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





### Months of Inventory

Avg Listing Price as a % of Avg Est Value

Avg Est Value

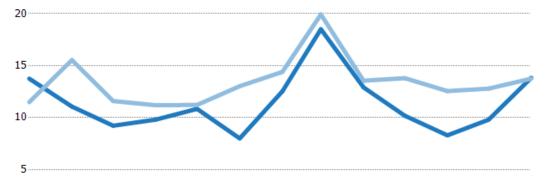
Avg Listing Price

The number of months it would take to exhaust active listings at the current sales rate.

Filters Used

County: Tazewell County, Virginia,
Mercer County, West Virginia

| Month/<br>Year | Months | % Chg. |
|----------------|--------|--------|
| Aug '18        | 13.8   | 0.6%   |
| Aug '17        | 13.8   | 19.7%  |
| Aug '16        | 11.5   | 34.8%  |

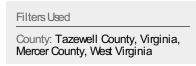


|                                | ()         |            |            |            |            |            |            |            |            |            |            |            |            |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|                                | Aug<br>'17 | Sep<br>'17 | Oct<br>'17 | Nov<br>'17 | Dec<br>'17 | Jan<br>'18 | Feb<br>'18 | Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 |
| Current Year                   | 13.8       | 11.1       | 9.22       | 9.81       | 10.8       | 8          | 12.5       | 18.5       | 12.9       | 10.2       | 8.3        | 9.8        | 13.8       |
| Prior Year                     | 11.5       | 15.5       | 11.6       | 11.2       | 11.2       | 13         | 14.4       | 19.9       | 13.6       | 13.8       | 12.6       | 12.8       | 13.8       |
| Percent Change from Prior Year | 20%        | -29%       | -20%       | -12%       | -3%        | -39%       | -13%       | -7%        | -5%        | -26%       | -34%       | -23%       | 1%         |

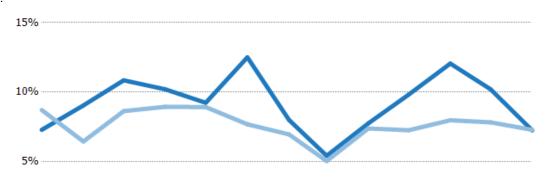


# **Absorption Rate**

The percentage of inventory sold per month.



| Month/<br>Year | Rate | Chg.   |
|----------------|------|--------|
| Aug '18        | 7%   | 0.1%   |
| Aug '17        | 7%   | 1.4%   |
| Aug '16        | 9%   | -25.9% |

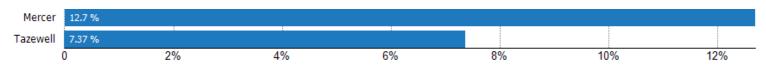


|                        | 0          |            |            |            |            |            |            |            |            |            |            |            |            |
|------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|                        | Aug<br>'17 | Sep<br>'17 | Oct<br>'17 | Nov<br>'17 | Dec<br>'17 | Jan<br>'18 | Feb<br>'18 | Mar<br>'18 | Apr<br>'18 | May<br>'18 | Jun<br>'18 | Jul<br>'18 | Aug<br>'18 |
| Current Year           | 7%         | 9%         | 11%        | 10%        | 9%         | 13%        | 8%         | 5%         | 8%         | 10%        | 12%        | 10%        | 7%         |
| Prior Year             | 9%         | 6%         | 9%         | 9%         | 9%         | 8%         | 7%         | 5%         | 7%         | 7%         | 8%         | 8%         | 7%         |
| Change from Prior Year | 1%         | -3%        | -2%        | -1%        | 0%         | -5%        | -1%        | 0%         | 0%         | -3%        | -4%        | -2%        | 0%         |

# Absorption Rate (By County)

The percentage of the inventory sold during the last month by county.

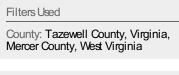
Filters Used: County: Tazewell County, Virginia, Mercer County, West Virginia



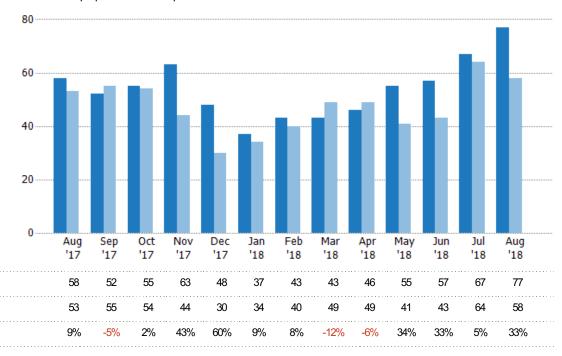


#### **Pending Sales**

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Aug '18        | 77    | 32.8%  |
| Aug '17        | 58    | 9.4%   |
| Aug '16        | 53    | -17%   |



# Pending Sales Volume

Percent Change from Prior Year

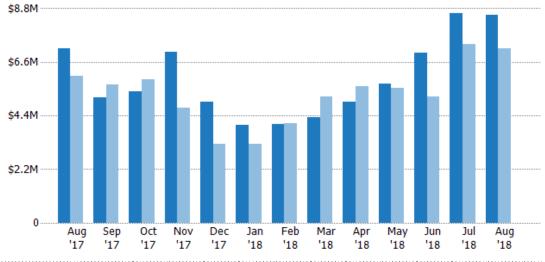
Current Year

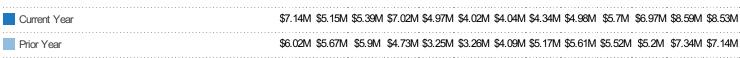
Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.



| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Aug '18        | \$8.53M | 19.5%  |
| Aug '17        | \$7.14M | 18.7%  |
| Aug '16        | \$6.02M | -10.8% |





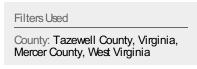
Percent Change from Prior Year

19% -<del>9%</del> -<del>9%</del> 48% 53% 24% -<del>1%</del> -<del>16%</del> -<del>11%</del> 3% 34% 17% 19%



#### **Closed Sales**

The total number of single-family, condominium and townhome properties sold each month.



| Month/<br>Year | Count | % Chg. |
|----------------|-------|--------|
| Aug '18        | 48    | 2.1%   |
| Aug '17        | 47    | 27%    |
| Aug '16        | 37    | -5.4%  |



#### **Closed Sales Volume**

Percent Change from Prior Year

Current Year

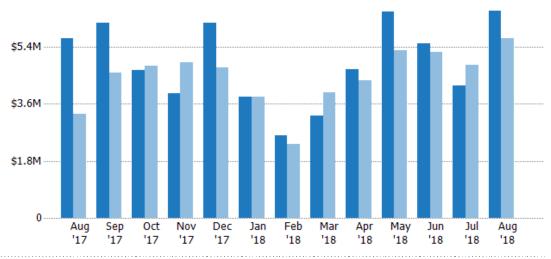
Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Filters Used

County: Tazewell County, Virginia, Mercer County, West Virginia

| Month/<br>Year | Volume  | % Chg. |
|----------------|---------|--------|
| Aug '18        | \$6.53M | 15.5%  |
| Aug '17        | \$5.66M | 71.7%  |
| Aug '16        | \$3.29M | 18.6%  |



Current Year \$5.66M \$6.17M \$4.66M \$3.94M \$6.17M \$3.84M \$2.59M \$3.22M \$4.69M \$6.5M \$5.5M \$4.18M \$6.53M

Prior Year \$3.29M \$4.59M \$4.8M \$4.92M \$4.76M \$3.84M \$2.32M \$3.96M \$4.34M \$5.28M \$5.23M \$4.83M \$5.66M

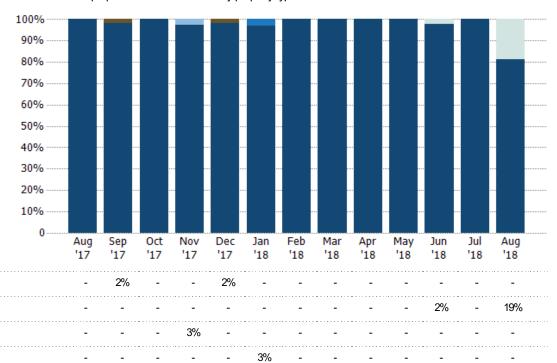
Percent Change from Prior Year 72% 34% -3% -20% 30% 0% 12% -19% 8% 23% 5% -13% 15%



#### Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





# Closed Sales (By County)

Other

Lot/Land

Multifamily/Multiplex

Condo/Townhouse

Single Family Residence

The total number of single-family, condominium and townhome properties sold during the last month by county. Filters Used: County: Tazewell County, Virginia, Mercer County, West Virginia

100%

98%

100%

97%

98%

97%

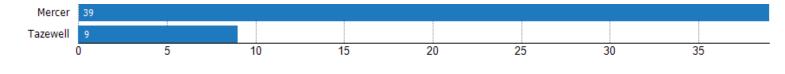
100% 100%

100%

100%

98%

100%



#### Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used County: Tazewell County, Virginia, Mercer County, West Virginia



#### Average Sales Price vs Average Est Value

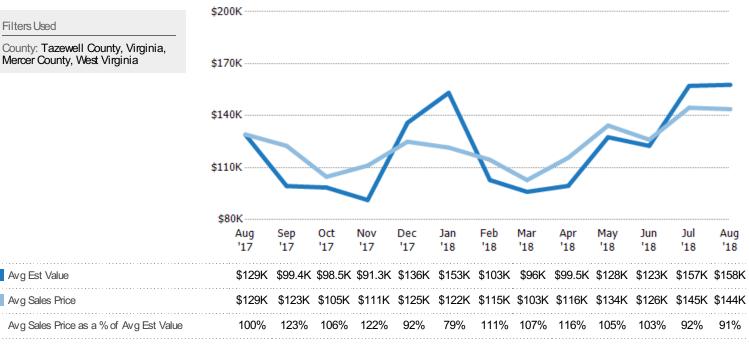
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used County: Tazewell County, Virginia,

Avg Sales Price as a % of Avg List Price

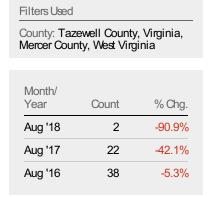
Avg List Price

Avg Sales Price



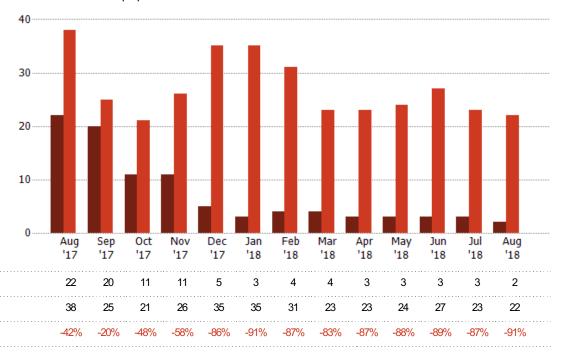
#### **Distressed Listings**

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.



Current Year

Prior Year



# Distressed Listings (By County)

Percent Change from Prior Year

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Tazewell County, Virginia, Mercer County, West Virginia

| Tazewell | 2 |      |      |      |      |      |      |      |      |      |      |
|----------|---|------|------|------|------|------|------|------|------|------|------|
|          | 0 | 0.20 | 0.40 | 0.60 | 0.80 | 1.00 | 1.20 | 1.40 | 1.60 | 1.80 | 2.00 |



# Appendix

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

| Report Details         | ;                          |                                       |          | Listing Activity Charts                |
|------------------------|----------------------------|---------------------------------------|----------|--|
| Report Name: Mo        | nthly Market Data Report   |                                       |          | ✓ New Listings                         |
| Run Date: 09/07/2      | 018                        | Active Listings                       |          |  |
| Scheduled: Yes         |                            | Average Listing Price                 |          |  |
| Report Date Rang       | ge: From 8/2017 To: 8/2018 |                                       |          | Average Listing Price per Sq Ft        |
|                        |                            |                                       |          | Average Listing Price vs Est Value     |
| Information Inc        | cluded                     |                                       |          | Median Days in RPR                     |
| <b>✓</b> Include Cover | Sheet                      |                                       | Averages | Months of Inventory                    |
| ☐ Include Key Me       | tric Summary               | Include Appendix                      | Medians  | Absorption Rate                        |
| ✓ Include Metrics      | By: County                 |                                       |          | Sales Activity Charts                  |
| MI C Filton            |                            |                                       |          | Active/Pending/Sold                    |
| MLS Filter             |                            |                                       |          | New Pending Sales                      |
| MLS:                   | All                        |                                       |          | ✓ Pending Sales                        |
| Listing Filters        |                            |                                       |          | ✓ Closed Sales                         |
| Property Types:        | All                        |                                       |          | Average Sales Price                    |
| rroperty types.        | AII                        | ~                                     |          | Average Sales Price per Sq Ft          |
| Sales Types:           | All                        |                                       |          | ✓ Average Sales Price vs Listing Price |
| Price Range:           | None                       |                                       |          | ✓ Average Sales Price vs Est Value     |
| Location Filter        | <u> </u>                   |                                       |          | Distressed Charts                      |
|                        |                            |                                       |          | Distressed Listings                    |
| State:                 | All                        |                                       |          | ■ Distressed Sales                     |
| County:                | Tazewell County, Virginia  | Mercer County, West<br>Virginia       |          | Data Tables Using 8/2018 data          |
|                        |                            | · · · · · · · · · · · · · · · · · · · |          | Listing Activity by ZIP                |
| ZIP Code:              | All                        |                                       |          | Listing Activity by Metro Area         |
|                        |                            |                                       |          | Sales Activity by ZIP                  |
|                        |                            |                                       |          | Sales Activity by Metro Area           |

