

Greater McAllen Association  
of REALTORS®

# Affiliate Membership Benefits

- \* The Association is a professional bond between Affiliate Members, REALTOR® Members and the real estate industry.
- \* We welcome Affiliate Members' participation on committees for the benefit of the Association and to help safeguard and advance private property rights.
- \* Affiliate Members have access to the Association's comprehensive information resources and market trend statistics for business planning with minimal costs.
- \* Affiliate Members can request lists of members names and contact information from the Board for its' Members.
- \* Affiliate Members have access to GMAR's 800+ members including REALTORS®, Brokers and Affiliates.
- \* Affiliates are listed in our Monthly MLS books and quarterly Comp Books.
- \* Affiliate Members are invited to sponsor a light breakfast or snacks for New Member Orientations that are held each month. In exchange, the Affiliate Member gets the opportunity to welcome the class in the morning and give a brief overview of the company and services it offers to REALTORS® and their clients.
- \* Affiliate Members are added to our emailing distribution where they receive legislative developments, industry trends, and other important issues involving the real estate industry.
- \* Affiliate Members can hold Lunch N' Learns at Board Office for specific topics.
- \* An open invitation to all GMAR events including our Annual Installation Banquet, the ever-popular golf and bowling tournaments and other "can't miss" events!
- \* The opportunity to network with Associations' Officers and Board Members, Affiliates and peers at our monthly general membership meetings. At these informational meetings you will hear about association news and real estate issues that affect our communities and business.
  - As an affiliate, you can also request to be a "Featured Affiliate" sponsor at these meetings where you will be given 5 minutes to promote your business at the podium and be given the ability to display promotional materials on the tables while providing a unique door prize that represents your company.
- \* Affiliate Members receive a free directory listing on the Associations' website, [www.gmar.org](http://www.gmar.org) as well as within the Navica system.
- \* Affiliate Members can place promotional material in the lobby of GMAR for added exposure.
- \* Qualified Affiliate Members are given preference as speakers and/or instructors for educational programs.
- \* Affiliate Members are eligible to be designated and distinguished as an Affiliate of the Year Award recipient.

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509 Nolana  
McAllen, Texas 78504



***AT ONLY \$222 PER YEAR, OR 60 CENTS A DAY, YOUR MEMBERSHIP PROVIDES REAL VALUE, AND MAY BE DEDUCTIBLE AS A BUSINESS EXPENSE. AFFILIATE DUES ARE PRORATED QUARTERLY AND NEW MEMBERS WILL INCUR APPLICATION FEES OF \$100.***