

Course number: 36700
Provider number: 0001
Course Title: Texas REALTORS® - 360 Real Insights
Instructor: Travis Kessler

Description:

A two-hour program moderated by a TREC approved instructor discussing topics relevant to members as they serve the public and their clients.

Topics include: drivers in our industry today; our rebranding – how it serves to let the public know who we are; our stability – preparing to celebrate 100 years as a state REALTOR® association; the member profile – how it's changed; the homebuyer and home seller profile – how those changes affect our industry and our communities; member benefits; public policy positions; IMPAF – what it is, why it matters; Curate; MarketViewer; Legal Hotline; top E&O insurance claims; TREC Rule Changes; properly addressing issues with assistance animals; our culture of professional development; and the Legal Series Webinars.