Easily Convert Customers Into Clients with RPR

Course Description:

The course covers how Realtors Property Resource™ tools help real estate buyers and sellers make informed decisions, as well as how REALTORS apply their local market intelligence to refine comparison refinement tools based on market, property improvements, deferred maintenance, and home conditions. Agents will learn to CMA models and how to educate consumers, and explore the Neighborhood and School data to help consumers make informed buying and selling decisions. This class will show students how to WOW their clients with market and property research on a easy to use desktop and/or mobile platform. This class will teach REALTORS how to enhance their level of service while providing both clients and customers timely and comprehensive responses to inquiries.

Course Information:

3 Hours CE
Provider Name: TexasRealEstate.Academy
Provider Number: 10280
Course Number: 36490