

**MEMBERSHIP...  
IT STARTS  
WITH**

**you.**

## Membership Benefits Brochure



# IT STARTS WITH

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## LAAR Membership Benefits

- ◆ Education—Continuing Education including Designation & Certifications, Code of Ethics, New Member Orientation, MLS Training and online CE.
- ◆ Outstanding Customer Service support
- ◆ Professional Standards, Mediation, Ombudsman, Grievance procedures
- ◆ Advocacy to protect REALTOR® and public rights
- ◆ Networking—CE Classes, Membership Meetings, Annual Christmas/Installation Dinner, Annual Picnic, Affiliate Appreciation & YPN Events
- ◆ List of Service Providers maintained on our website
- ◆ Robust Website and Links for REALTOR® specific information
- ◆ Online Bill Pay and registration for Events and Classes
- ◆ MLS Integrations with companies such as RPR, CRS & Supra
- ◆ Supra Electronic lockbox and key system with Free boxes for Member firms
- ◆ Supra Key cooperation with 6 additional East TN Associations
- ◆ Communications through our Monthly Newsletter, emails, social media accounts, text message reminders, Zoom meetings/education.
- ◆ Committee involvement, Community programs & Volunteer opportunities
- ◆ Bulletin Board and Private FB Group for Open Houses & referrals for service providers
- ◆ REALTOR® Café for use by REALTOR® for a small meeting
- ◆ Viewing privileges of GSMAR's MLS
- ◆ FREE classroom usage for Sales Meetings
- ◆ IDX/RETS for your business websites

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## TN REALTORS® Membership Benefits

- ◆ Legal & Ethics Hot Line
- ◆ Forms & Transaction Management
- ◆ Forms on the Fly download/print service
- ◆ InFORM Tool (step-by-step form instructions)
- ◆ Online Help Desk
- ◆ *Weekly e-news*
- ◆ Legislative/Regulatory Advocacy
- ◆ Professional Development (CE) & Designations
- ◆ ERMA, a mobile app for finding courses and tracking your CE
- ◆ Online *Leadership Directory*
- ◆ Special services and discounts through preferred vendors

To see additional benefits/partners go to:

<https://tnrealtors.com/member-services/member-valued-perks-2/>

TENNESSEE  
REALTORS®

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## NAR Membership Benefits

- ◆ Personal Insurance Options
- ◆ Electronics & Mobile Technology
- ◆ Travel & Automotive
- ◆ Risk Management
- ◆ Office Supplies & Services
- ◆ Marketing Resources
- ◆ Transaction Management
- ◆ Educational Tools

To see additional benefits/partners go to:

<https://www.nar.realtor/realtor-benefits-program/realtor-benefits-program-partners>



NATIONAL  
ASSOCIATION OF  
REALTORS®