



ELMIRA CORNING REGIONAL
ASSOCIATION OF REALTORS®

Seating is limited and will be offered on
a first-come, first-served basis.

Elmira-Corning Assoc. of REALTORS®
3338 State Route 352
Corning, NY 14830
Phone: 607-562-7035
Email: srose@elmira-corningrealtors.com

“Media Advertising for REALTORS®; Keep It Within the Law”

Course Title: “Media Advertising for REALTORS®; Keep it Within the Law”

Continuing Education Hours: 3.0 CE Hrs.

Date: Tuesday, March 26, 2024

Time: 2:00 pm-5:00 pm

Location: Elmira Corning Assoc. of REALTORS® Office

Instructor: Rebecca Jones with Upstate Training

Cost: \$40 ECRAR members / \$50 non-members

Registration Deadline: March 25, 2024

Course Description: In this session we will review what NY DOS defines as advertising and how that applies to the different platforms of advertising, and content, including what this means for teams. We will also discuss advertising on social media as well as the advertising of other Broker's listings. We will also explore article 12 of the NAR Code of Ethics and how that applies to advertising.

For questions and or to register call

Sandy Rose at 607-562-7035.

Your registration and payment will be taken over the phone.

Sponsored By:

Aimee Barton



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LENDING**