

# Get Noticed by Writing Effective Listing

## Descriptions

**Hosted by:** Central Hill Country Board of REALTORS® (CHCBR)  
**Date/Time:** July 2, 2018 1:00 pm - 5:00 pm  
**Location:** CHCBR Classroom, 906 N. Milam Street,  
Fredericksburg, TX 78624  
**Instructor:** Abby Vasek **Cost:** \$40  
**Course #** 33474 **4 Hours CE**



*This is an interactive broadcast course, meaning participants in multiple locations will see, hear, and even speak with each other and the instructor.*

**Come examine the qualities of effective listing descriptions that correlate to a higher sales price and learn how to emulate this style. This includes learning the proper structure and style of a real estate description as well as today's top six keywords and other phrases to write narrative descriptions and inspired titles that get noticed and motivate the right buyers to engage! Even the most experienced real estate professional can sharpen their writing skills in this class and expand their real estate vocabulary. This is a truly unique opportunity to improve on an important yet very difficult skill set.**

**CE Credit** If seeking CE credit, please bring your real estate license and a valid photo ID.

**Special Services** If you require special accommodations to participate, please let us know at least 3 days prior to the course and attach a written description of your needs.

**Refund/Cancellation Policy** A full refund will be issued if written notification is received by June 25th, otherwise a \$15 cancellation fee will be deducted from your refund. No refunds will be issued after June 27th.

**To Register:** Send form and \$40 check payable to CHCBR, 906 N. Milam Street, Fredericksburg, TX 78624. To pay online, log on to Navica, Click News & Events and Association Events.

**Registration Deadline:** June 25, 2018 - After Deadline add \$15 to registration fee!

## Registration

Name on TREC License

TREC License #

Phone

Email Address

Method of Payment:  Cash  Check  Mastercard  Discover  Visa  Am Express

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_



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