

2021 Affiliate Membership Benefits

The Greater Augusta Association of REALTORS® (GAAR) has almost **2,000** REALTOR® members. We hope your GAAR affiliate membership will assist with expanding your services and products.

Benefits included with “Primary” Affiliate Membership—\$300

- ◇ Business name, logo, and contact information on the GAAR website, augustarealtors.com, under “Affiliate Members” tab.
- ◇ Business name and contact information in Affiliate Membership Roster given out at new member orientation or to GAAR members upon request.
- ◇ Opportunity for one representative to attend our bi-monthly Association Luncheons at no charge. Other representatives (who are not “Associate” Affiliate members) may attend for \$20/guest with advance notice.
- ◇ Opportunity to participate in April 14th’s “Affiliate Drop-In Appreciation” expo/ luncheon with a booth display.
- ◇ Receive member discounts available through garealtors.com, attend educational classes, or rent GAAR’s Education Room at member rates.
- ◇ Opportunity to join the following GAAR committees: Community Service Projects, Education, and Young Professionals Network.
- ◇ Opportunity to sponsor breakfast or lunch at GAAR events or educational classes.
- ◇ Opportunity to include a business promotional item in new member “welcome bags” (affiliate provides item)
- ◇ Qualify to be selected as the “Affiliate of the Year”

Benefits included with “Associate” Affiliate Membership—\$125/\$75

- ◇ Opportunity to attend our bi-monthly Association Luncheons at no charge. (\$125 new, \$75 for 2020 Returning)
- ◇ Opportunity to join the following GAAR committees: Community Service Projects, Education, and Young Professionals Network.

Association Luncheon Sponsor—\$250 / Luncheon (Optional)

There are **NO** luncheon sponsorships available in 2021. The luncheon sponsorships will be rolled-over from 2020 sponsors for those affiliates who join again in 2021. *(If an affiliate should select to not renew their membership in 2021, we will notify all of any potential openings.)* This sponsorship is in addition to the membership dues. We will be reaching out directly to 2020 sponsors of their luncheon sponsorships in 2021.

“Affiliate of the Month” Spotlight—\$100 per month (Optional)

We strive to give all our affiliate members recognition collectively throughout the year. This option will give your business individual **EXTRA** promotion as the “Affiliate of the Month” on the GAAR webpage and throughout social media. Limited to two months per year.

Continuing Education or Lunch & Learn Class Sponsor

Each month, GAAR will offer 2-3 CE classes or other educational opportunities to our membership at the Association Office. If it is a ZOOM session, we will invite the sponsor to welcome the class and have 5 minutes to discuss his/her company. In addition, if the sponsor has a flyer, we will send it to all attendees. The sponsor logo will be on all class promotions. Limited to one sponsor per session.

\$250 per event (Optional)