

# 2020 Affiliate Membership Benefits

*Expand your business and join today!*

The Greater Augusta Association of REALTORS® (GAAR) has over **1,700** members. We hope your GAAR affiliate membership will assist with expanding your services and products.

## **Benefits included with “Primary” Affiliate Membership—\$300**

- ◇ Business name, logo, and contact information on the GAAR website, under “Affiliate Members” tab.
- ◇ Business name and contact information in Affiliate Membership Roster given out at new member orientation or to GAAR members upon request. Also posted on “Affiliate Members” page of the GAAR website.
- ◇ Opportunity for one representative to attend our bi-monthly Association Luncheons at no charge. Other representatives (who are not “Associate” Affiliate members) may attend for \$20/guest with advance notice.
- ◇ Opportunity to participate in April’s “Affiliate Appreciation” expo and luncheon with a booth display.
- ◇ Receive member discounts available through garealtors.com, attend educational classes, or rent GAAR’s Education Room at member rates.
- ◇ Opportunity to join the following GAAR committees: Community Service Projects, Education, and Young Professionals Network.
- ◇ Opportunity to sponsor breakfast or lunch at GAAR events or educational classes.
- ◇ Opportunity to include a business promotional item in new member “welcome bags” (affiliate provides item)
- ◇ Qualify to be selected as the “Affiliate of the Year”

## **Benefits included with “Associate” Affiliate Membership—\$125**

- ◇ Opportunity to attend our bi-monthly Association Luncheons at no charge.
- ◇ Opportunity to join the following GAAR committees: Community Service Projects, Education, and Young Professionals Network.

## **Association Luncheon Sponsor—\$250 / Luncheon (Optional)**

Back by popular demand, we are again offering our Affiliates the opportunity to play a larger role at our bi-monthly Association Luncheons (Feb 12, April 15, June 10, Aug 19, Oct 14, & Dec 9). This sponsorship is in addition to the membership dues. Each luncheon will offer (2) non-competing Affiliates on a first-come, first-serve basis. Due to the popularity, each affiliate is limited to sponsoring two luncheons per year. The following is in addition to the above benefits:

- ◇ (2) Additional representatives can attend the luncheon at no charge
- ◇ Affiliate representatives will be recognized and a brief business description will be read by the Board President at the luncheon. The luncheon invitation to members will include Affiliate name and/or logo.
- ◇ Opportunity to place promo items at each table (35-40 tables) and/or offer a raffle prize

## **“Affiliate of the Month” Spotlight—\$100 per month (Optional)**



We strive to give all our affiliate members recognition collectively throughout the year. This option will give your business individual **EXTRA** promotion as the “Affiliate of the Month” on the GAAR webpage and throughout social media. Limited to two months per year.

## **Continuing Education or Lunch & Learn Class Sponsor**

Each month, GAAR will offer a CE Class and “Lunch & Learn” to our membership at the Association Office. This sponsorship will assist with providing light refreshments to the attendees (max 90) with an opportunity for your business to “welcome” and provide any promotional/marketing items to the guests. Limited to one sponsor per luncheon.

**\$250 per event (Optional)**