

## **New River Valley Association of REALTORS® , Inc. Affiliate Membership**

The New River Valley Association of REALTORS, Inc. is a resource that provides valuable exposure for your business through targeted advertising and networking opportunities.

**Online Exposure:** You will be entered in the Affiliate directory on our website: [www.nrvar.com](http://www.nrvar.com). You may also purchase additional website advertising: banner, box, or logo ads.

**Newsletter Exposure:** Your business name and phone number are included in the Affiliate directory of our monthly newsletter, the *ValleyVoice*. You have the option to purchase a half-page ad for a discounted rate with your application.

**Event Exposure:** Attendance at many special events provides business exposure and sponsorship opportunities.

**Sponsorship Opportunities at Association Events:** Annual REALTOR Celebration in March, Installation of new officers and directors in December, and monthly Mix & Meet socials.

**Education Fair/Affiliate Tradeshow:** Provides Affiliate members an opportunity to showcase their business during our annual tradeshow attended by our REALTOR members.

**REALTOR Roster:** A roster of members is available to Affiliate members.

**Classroom Rental:** Affiliate members are able to rent our classroom with additional access to kitchen and bathrooms. Internet access is included. Call NRVAR at 540-381-9354 for details.

**Increase Professional/Personal Contacts:** Opportunities to meet prospective clients, network, and meet new associates.

**Committee Participation:** You are eligible to participate in NRVAR committees in several areas of interest.

**The benefits are mutual!**

### **Affiliate Application for Membership**

To apply for membership, please fill out the following information and return with your payment to: 125 Ponderosa Drive, Christiansburg VA 24073.

Annual dues of \$120 are billed in June. This covers 12 months' membership from July 1 – June 30. Dues for the first year are prorated based on the join date: July – December \$120 January – June \$60

**Date:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**I was referred by:** \_\_\_\_\_

## Additional Affiliate Online Advertising Options

The New River Valley Association of REALTORS®, Inc. offers our Affiliate members an exciting way to advertise their services on [www.nrvar.com](http://www.nrvar.com). This website will serve as the key location for the public to search for listings in the New River Valley. On this site affiliates will have three advertising options. All NRVAR affiliates are currently listed in the affiliate directory. Affiliates without an advertising option appear as follows:

Realtor Name  
1234 N Main Street  
Anytown, VA  
Phone  
Fax  
Email

### Option One: Logo/Email/Website Links and Descriptive Paragraph (\$250)

Option One allows you to add a logo, email and website link to your contact information within the directory. This option also allows you to add a brief paragraph that describes your business and services provided. This would enhance your business not only by allowing customers quick access to your information but also by improving your website's ranking within search engines. This is an example of what your information will look like:



#### Gay & Neel, Inc.

Gay and Neel, Inc. provides engineering and landscape architecture services to the public and private with offices in both Christiansburg and Roanoke. Gay & Neel offers a wide range of design services that include, but are not limited to, residential and commercial subdivisions, alternative on-site septic systems, erosion and sediment control plans, stormwater management, water and sewer systems, recreation facilities and site plan development.

Contact: John Neel  
Web address: [www.gayandneel.com](http://www.gayandneel.com)  
Email: [info@gayandneel.com](mailto:info@gayandneel.com)  
Phone: 540-381-6011  
Fax: 540-381-2773

### Option Two: Box Ad - Logo/Email/Website Links and Descriptive Paragraph (\$500)

In addition to having your logo, email, website link and descriptive paragraph in our affiliate directory, this option will allow you to advertise on our site. Box Ads must be a 100x45 fixed size .gif file no more than 60k. The box ad will appear on the righthand side of the page in groups of five and changes with every new user. When a user clicks on your ad it will automatically take them to your business website. If you wish to change your ad before the next renewal cycle there will be an additional \$35 fee. This is an example of a box ad.



#### Atlantic Bay Mortgage

Finding the best rate and loan program is easy when you choose Atlantic Bay Mortgage. With online services, 20+ branch offices and access to over 150 lenders across the country, we can find the right loan for almost any credit rating. Our loyal customers are so satisfied that their referrals generate 70% of our business. Atlantic Bay Mortgage was chosen the "Best Mortgage Company in Hampton Roads, Virginia" five years running. Trust in our reputation and experience to help your family gain access to their dreams. Atlantic Bay Mortgage lends peace of mind.

Contact: Tom Kulis  
Web address: [www.atlanticbay.com](http://www.atlanticbay.com)  
Email: [tom.kulis@atlanticbay.com](mailto:tom.kulis@atlanticbay.com)  
Phone: 540-639-9711  
Fax: 540-639-1981

**Option Three: Banner Ad - Logo/email/Website Links, and Descriptive Paragraph (\$750)**

In addition to having your logo, email, website link and descriptive paragraph in our affiliate directory, this option will allow you to advertise on our site. Banner Ads must be 400x60 fixed size .gif file no more than 100K. The banner ad will appear on the top of the page and changes with every new user. When a user clicks on your ad it will automatically take them to the business website. If you wish to change your ad before the next renewal cycle there will be an additional \$50 fee. This is an example of a banner ad.



**Sun Trust Mortgage**

“Dennis began his career as a Mortgage Loan Officer in 1978. Since that time he has been the top unit producing loan officer annually for each company he has been associated with. Dennis joined SunTrust Mortgage in September of 2008 as the Blacksburg Sales Manager. He has been ranked in the top 25 unit producers in the U.S. from 2000-2007.”

Contact: Dennis Duncan  
Web address: [www.dennisduncan.com](http://www.dennisduncan.com)  
Email: [dennis.duncan@suntrust.com](mailto:dennis.duncan@suntrust.com)  
Phone: 540-552-0054  
Fax: 540-552-1822

**Yes, I would like to purchase one of the following advertising options.**

**Option One \$250**    **Option Two \$500**    **Option Three \$750**

Please print the following information and include a hard copy of your logo with your application and return with payment to:

NRVAR, 125 Ponderosa Drive, Christiansburg VA 24073

Please send box or Banner ad in a .gif format to [mls@nrvar.com](mailto:mls@nrvar.com). The email should include your name, the name of your business and a daytime telephone number. You will be notified when the ad is received and posted.

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_