



*2010 Affiliate  
Sponsorship Brochure  
Levels of Sponsorship and Support for LCAR  
Survey Says 75% of Affiliates saw an increase in their  
business as a result of their Sponsorship*

*Lee County Association of REALTORS® Mission Statement:*

*The foundation of Lee County Association of REALTORS® is to  
promote and enhance the success of its members through  
education, professionalism, and ethical conduct.*

*www.leecorealtors.org*

**Sponsorship Contract:**       PAY IN FULL       PAY QUARTERLY

Organization Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
\_\_\_\_\_ Diamond      \_\_\_\_\_ Platinum      \_\_\_\_\_ Gold

Please make checks payable to Lee County Association of REALTORS® \_\_\_\_\_ Check enclosed.  
Please call your REALTOR® at \_\_\_\_\_ to arrange for your Contract and  
information to be delivered to the Association office.

Charge \$ \_\_\_\_\_ to my credit card. Circle One: MC/VISA    AM EXPRESS  
Card No. \_\_\_\_\_ EXP Date \_\_\_\_\_

\*Credit card payments are an alternative payment method and are accepted only on a non face-to-face basis.  
A 2.5% convenience fee will be added on the invoice total if paid by the credit card alternative method.

# LCAR SPONSORSHIP PROGRAM

[www.leecorealtors.org](http://www.leecorealtors.org)

All sponsorship programs may be paid in Full or Quarterly

## Diamond Sponsors

*\$5000*

*5 Sponsorships Available*

2 additional tickets at the following events:

Regular Membership Luncheons  
ARPAC Luncheon  
Awards Luncheon  
Christmas Luncheon  
Spring Event ( Luau )  
Fall Social Event

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Affiliate of the Month Recognition

( This includes time on the agenda at the monthly luncheon & newsletter exposure )

Sponsor Banner at all LCAR Events

Banner Ad on Monthly Newsletters

Web Banner Ad

Sponsor Board of Directors

Retreat Luncheon

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Affiliate Sponsor Expo

Recognition on Association Plaque

## Platinum Sponsor

*\$3000*

*4 Sponsorships Available*

2 additional tickets to the Regular

Membership Luncheons

Table recognition Quarterly at Luncheons

( Tent cards with name & logo )

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Speak at one

New Member Orientation per Year

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Sponsor Committee Chair Luncheon

Rotation of Banner Ad on Website

Recognition on Association Plaque

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Affiliate Sponsor Expo

Affiliate of the Month

( Website & Newsletter )

## Gold Sponsor

*\$1000*

*Unlimited Sponsorships Available*

Sponsor Broker Meetings

( Twice Annually )

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Calendar Advertisement

( Distributed to Members via Website )

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Web Banner Ad

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Affiliate Sponsor Expo Luncheon

Website Recognition

Recognition on Association Plaque

## How are you planning to put your money to work in 2010?

- LCAR is over 400 members strong.
- LCAR is living, working, and making a difference in the communities of Auburn, Opelika and Lee County.
- LCAR reaches new and existing homeowners, businesses and commercial developers each and every day.
- We want you to partner with us!!!

## Put your money to work in 2010

75% General Fund  
15% Advertising  
10% Events

***We Aren't Just Your REALTORS®....  
We Are Your Neighbors.***