



Mass Membership Email Feature Policy

1. The Mass E-mail feature is to be used for sending information and announcements related to real estate listed by the sender or real estate that the sender is attempting to source for a client.
2. Sender may not refer to any Real Estate Brokerage other than the office in which the sender's license is held.
3. Sender may not refer to or mention any other licensed REALTOR® by name or inference. Unless for the purpose of co-sponsoring real estate related events (i.e. open house, happy hour, combined effort marketing, etc.)
4. No complaints may be sent over the mass email system. This includes but is not limited to complaints against other REALTORS®, Brokers, Affiliates, Title Companies, Lenders or Service Providers.
5. Brokers are not allowed to use the system to recruit other members to their brokerage.
6. Penalties for violations are as follows:
 - 1st infraction – Warning
 - 2nd infraction - \$50.00 fine; and 30-day removal of access to the email feature
 - 3rd infraction \$250.00 fine and the member will be permanently barred from using the mass email feature.

Note: Any member wishing not to receive such mass mailings can choose to be removed. Instructions to unsubscribe are provided by the SPIBOR thru the resources section in the Navica system.