

HARLINGEN BOARD OF REALTORS®

Website Fees –

Banners/Boxes/Links

MLS Banner & Box	= \$500.00 per year	(see maximum below)
MLS Banner only	= \$400.00 per year	Maximum of 5
MLS Box only	= \$200.00 per year	Maximum of 25
MLS Link	= \$ 25.00 per year	Maximum of 25

One time set-up fee = \$50.00

Change existing add = \$50.00

Technical Information

Banner ads must be no larger than 500x80pixels, .gif file of no more than 100k.

Box ads must be no larger than 150 pixels wide, .gif file of no more than 60k.

1 Banner ad appears at a time

and up to 5 box ads appear on the page. If you have more, they rotate through as the page refreshes.

Process

Box and banner ad requests must be sent via email to ae@harlingenrealtors.com. The email itself **must** contain the **ad itself, the name of the company that the ad is for and the URL (web address) that clicking on the ad will lead to.**

Featured Listing/Agents

Featured listing will cost \$25.00 per month. The total amount of listing will not exceed six per month. One listing per month will be given away at the monthly luncheon.

Featured Agent will cost \$25.00 per quarter. The total amount of agents will not exceed 10.

Both featured listing and featured agent will be on a first come basis. A waiting list will be used (if necessary). The next person on the list will be contacted and have 5 days to pay or will forfeit their place on the list.

Please submit all requests by email to the Harlingen Board. Payment will be required before submission of any advertisement on the website.

You may preview the website at www.usamls.net/harlingen.

The web site address www.harlingenrealtors.com will be linked/redirected to the usamls website on or before July 2008.