

April Newsletter



A s s o c i a t i o n L u n c h e o n

The next luncheon meeting of the Association will be Wednesday, April 15, 2015, at the Savannah Rapids Pavilion at 12:30 pm.

This will be our AFFILIATE/REALTOR APPRECIATION DAY.

T's will be catering. We will also have our drawing for those three members that will get their dues free this year. Be sure to make plans to attend and please make sure you make the necessary reservations with the Association

APRIL IS FAIR HOUSING MONTH

Be sure to read the article in the Georgia REALTOR magazine "STEERING, SCHOOLS, AND EQUAL PROFESSIONAL SERVICES". Steering on the basis of any of the characteristics defined under the Fair Housing Act is not only unethical, but it is illegal because it limits the housing opportunities available to that buyer.

S O U T H C A R O L I N A M E M B E R S

We have scheduled a class for all South Carolina agents, for Thursday, April 23, 2015. It will be an eight hour class of continuing education. Be sure to mark this date on your calendar and the reservation forms will be emailed soon.

O R I E N T A T I O N S C H O O L / C O D E O F E T H I C S

The next Orientation School/Code of Ethics will be Tuesday, April 28, 2015 at the Association Office at 9:00 am. This is not a continuing education class. This is the class that all new agents must attend and this also meets the NAR required class that all agents must attend every 4 years.

SPECIAL POINTS OF INTEREST:

- Association Luncheon
- MLS News: Agent Information
- Message from Public Relations Committee
- Message from Education Committee
- Message from RPAC Committee
- Orientation Class COE Form
- Luncheon Reservation Form

We want to know about our members!

Please notify the Association Office if you know or hear of a member being ill, in the hospital or might just need a phone call.

CALL US!
(706) 736-0429

WANT TO HEAR FROM THE BOARD?

GET ALL THE CLASS NEWS?

EMAIL ADDRESS

Navica is our soul communication tool for our members. This is one of many ways that we communicate with you.

Please make sure that there is an accurate email address in Navica, under the Office/Management section. We have recently discovered that agents are not receiving emails. This is the email address that shows on printed documents from the Navica system. This also, applies to when you are transferring from one company to another company, it is important that you verify your Office/Management section to insure that all your new company information is correct.



FROM THE EDUCATION COMMITTEE

We are off to a great start with training classes for this year. Every class that has been offered has been filled to capacity with a waiting list. We have booked out the rest of the year so watch for announcements and get your name in early.

Thanks to all of you for complying with the new cell policy.

We all want to continue to attend training at our local association office.

Rachel Combs

Education Committee Chairman



PUBLIC RELATIONS COMMITTEE



The Public Relations Committee started full speed ahead with Jane Lane in the lead heading our “Wounded Warrior Project” with gift baskets given away at the “Spring Ahead Cook Out” on March 25th. This is just the first of the projects we have planned for the Wounded Warriors and their families this year. Stay tuned!!!!!!!!!!!!!!!

Our annual “Relay For Life” A Community Affair kick off started at the Association luncheon last month heading the kick off team is Bronnie Spinks. Once again (after ten years) we are doing the “Cake Walk”, we usually get around 150 cakes donated by our good hearted REALTOR members, actually we tried to do something else and the Cancer Society told us it’s what excites people the most and the kids can’t wait to get cupcakes/cakes and “you know everyone is winner!”. This year we are adding a trailer and cooking hot dogs and hamburgers for the patient adults. Too much fun to talk about, pictures to follow!!

Seems like our Public Relations theme is to give, give, give, (time, money, cakes and oh yeah blood). On June 18, 2015, 11:00 am – 2:00 pm we will have our annual blood drive driven by Rachel Combs and expect REALTOR Association Office parking lot to be full; after all we are once again luring them by having grilled hot dogs and hamburgers. Where else can you be rewarded for saving three lives and losing a pound (my favorite part) and if you had an excuse for that date...hold on we do it again October 27, 2015. **Good food, good company, good deed and you can come join us! We can be super heroes!!!**

The year is just getting started and business is booming and people are generous. Goodness I love this business!

**Connie Harrison, chairperson
Public Relations Committee**

GAAR

RPAC COMMITTEE
WE ARE ON A ROLE WITH OUR
FUNDRAISING!!
THANK YOU ALL FOR YOUR SUPPORT!!

PICK UP DATE:
05/21/15 AND
05/22/15

Boston Butt Sale

TIME: 9 AM-
5 PM

GAAR

Greater Augusta

Association of

REALTORS

Boston Butt Sale



SUPPORT RPAC

\$45.00

Pick—up

MEMORIAL DAY WEEKEND

THURSDAY, MAY 21ST

& FRIDAY, MAY 22ND

9 AM—5 PM

Pick—up Location

1105 Furys Lane

Martinez, GA 30907

You will need the ticket at this
time of pick-up.

Name: _____

Phone: _____

Office: _____

CODE OF ETHICS.....THE CODE IS YOUR BUSINESS

Working in real estate comes with its fair share of irritations. Agents who don't return calls in a timely manner or clients who make inappropriate demands can be frustrating. But discerning when difficult behavior crosses the ethical line can sometimes be tricky whether it pertains to your dealings with other REALTORS, clients, or the general public. According to NAR the following are five of the most common REALTORS Code of Ethics complaints: 1. Disclosing Multiple Offers 2. Transparency in Advertising 3. Disclosure of Property Defects 4. Client Confidentiality 5. Soliciting Another Agent's Listing or Buyer Agreement.

Transparency in Advertising

Social media tools may appear to provide a more informal way of presenting listing data, but ads posted to Facebook are subject to the same advertising standards as those that appear in print. When putting listings on social platforms, REALTORS have a responsibility to identify themselves as real estate professionals and to show their company affiliation.

What the Code Says (Article 12) REALTORS must present a "true picture" in their advertising. No matter the medium, they must properly identify themselves as REALTORS, licensees, and real estate professionals and identify their company name. Common post such as "just listed, 123 Sunrise Drive" with a description of the listing do not alone make it clear that the person posting is a real estate professional.

GEORGIA REALTORS LEGAL HELPLINE

GAR has rolled out an exciting new benefit for members!! The Legal Helpline was established to assist Georgia REALTORS with their questions regarding the following topics:

Ethics/Arbitration.....Contract Forms.....License Law

Members may also inquire about basic legal questions that do not require extensive research.

Go to the GAR website and you will need your NRDS number.

GEORGIA HOUSING MARKET ENDS 2014 ON A HIGH NOTE

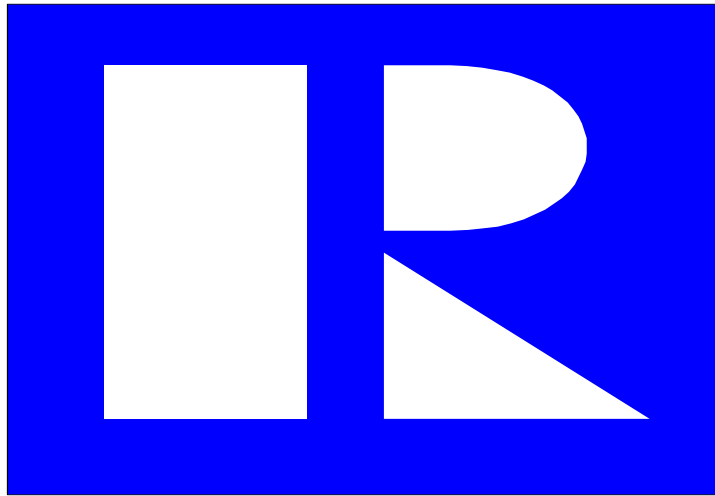
The numbers are in for the Georgia housing market for 2014, and things continue to look up for our State. Prices continued upward, along with new listings, pending sales and closed sales. Days on market trended downward and the \$150,001-\$250,000 price range boasted the most sales volume. Below is a snapshot of our major indicators:

Median sales price.....Up 14.2% to \$164,500

Average sales price.....Up 12.6% to \$208,204

New Listings.....Up 9% to 145,189

Monthly Supply of Homes for Sale....Six months for new construction, five months for previously owned. To access the full report you will need to be logged into the GAR website.



REALTOR
CODE OF ETHICS
orientation school

We will be having a CODE OF ETHICS CLASS on
Thursday, April 28, 2015, at the Association Office.

There is no CE and There is no charge.

Class starts promptly at 9:00 AM.

Please Register online through Navica or
email: jsummers@augustarealtors.com

Name _____

Company _____

Phone # _____

APRIL
LUNCHEON RESERVATION

AFFILIATE REALTOR APPRECIATION DAY

WHEN: APRIL 15, 2015

TIME: 12:30 P.M.

WHERE: SAVANNAH RAPIDS PAVILION

COMPANY: _____

HOW MANY: _____

